

85 Years and Counting!



Join the Herald-Tribune Media Group in celebrating 85 years of media coverage in our community. All the joy, all the tears...all the news.

We'll be publishing two special sections featuring famous and infamous front pages, all recognizing the stories that have made us the paradise we are today. From the first page of the first issue in 1925 to today's multi-section editions and all that's in between.

These one-of-a-kind publications have room for your business! Consumers are more likely to do business with companies they know and trust. A solid reputation is one of your best assets. Boast about your business success and be a part of history. Include your business's story in these keepsakes today.

Another opportunity for customers in business...

- 10 years, get 10% off your purchase
- 20 years, get 20% off your purchase
- 85 years or more, get a free quarter-page ad in each section

Publication Dates:

PRINT: Sunday, October 24, 2010 and Friday, October 29, 2010

Your ad will run in both editions!

ONLINE: October 2010 (31 days)

Deadline
Monday, Sept 27

Rates:

PRINT AD SIZE	ONLINE AD SIZE	ONLINE IMP'S	COLOR	TOTAL COST
Full Page (10" x 20.75")	728x90 OR 300x250	125,000 ROS	INCLUDED	\$4000
Half Page (10" x 10.5")	728x90 OR 300x250	75,000 ROS	INCLUDED	\$2200
Quarter Page (4.924" x 10.5")	728x90 OR 300x250	40,000 ROS	INCLUDED	\$1300

